


SARTHAK SACHDEVA

Senior UX/UI Designer

 sarthaksachdeva.com

 +91 8433481710

 sarthaksachdeva13@gmail.com

Experience

Senior UX/UI Designer

Freelance | Remote

July 2024 - Present

UX/UI Designer

Futurice | Berlin, Germany

May 2022 - July 2023

- Administered UX design for a leading automotive brand's iOS companion app within a 15-member design consultancy team, enhancing app functionalities from concept to production.
- Partnered with service designers and UX leads to develop a strategy for the brand's future user experience, creating holistic customer journeys that addressed critical pain points and unified previously scattered features.
- Collaborated with interdisciplinary teams – including UI designers, engineers and product owners – to ensure design consistency and streamline roadmaps to align with long-term goals.
- Built a comprehensive design system in Figma by creating reusable components and variants, adhering to accessibility standards, and documenting usability guidelines and best practices.
- Advanced internal DE&I initiatives by facilitating interactive sessions, inviting guest speakers, and presenting on workplace sensitivity topics.

Senior UX Designer

CBRE | Boston, MA, United States

June 2019 - April 2022

- Redesigned the UI/UX for core business products at CBRE Econometric Advisors by conducting UX research, developing personas, and creating journey maps, leading to a high-fidelity prototype refined through usability testing and KPIs.
- Collaborated with engineers on HTML/CSS implementation to ensure design fidelity and partnered with UX Center of Excellence (CoE) leads to build a modular, scalable design system with usability guidelines and onboarding resources.
- Managed stakeholder relationships to align business goals with user needs.

Education

Master of Science in Computer Science

Northeastern University | Boston, MA, United States

2016 - 2018

Bachelor of Technology in Computer Science

Amity University | Noida, UP, India

2012 - 2016

Skills

Tools

Figma, Sketch, Adobe XD, ProtoPie, InVision

Research

User Interviews, Requirement Gathering, Persona Development, Storyboarding, Journey Mapping, Usability Testing, KPI Analysis

Technical

HTML, CSS

Languages

English (Native)

Hindi (Native)

Spanish (A2)

German (A1)